

# AVOID LOSING YOUR DATA IN AN EMAIL BLACK HOLE

## A NEW ERA OF PARTNERSHIP

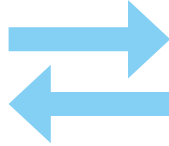
Scientific enterprises that have historically relied on in-house research & development (R&D) have begun to outsource as part of a growing paradigm shift. A new era of collaboration and partnership is spreading in the push to stay 'lean' in an increasingly specialized market.

In the 2016 Contract Pharma Outsourcing Survey, 73% of industry professionals highlighted an increased demand for outsourcing in the next few years. Despite this, all too often, R&D organizations are relying on email and basic document exchange tools, which leads to communication, lost data, and transcription errors.



## COLLABORATIVE COMMUNICATION

The key ingredient for success moving forward will be a unified channel for data communication. A reliable 'central repository' for data storage that can work for all parties is required - whether in-house or external - despite location, firewall restrictions, and discipline.



## UNCLUTTERED SIMPLICITY

To stay competitive, teams can no longer be unnecessarily pulled into the 'black hole' of email to relay important information. Scientists should focus efforts on the science - simplicity and transparency throughout for better data and better decision-making.



## RELIABLE DATA AT EVERY STAGE

In a time of increased outsourcing and diversified industries working together for a common purpose, an electronic solution for unified data management is more important than ever.

The IDBS E-WorkBook Cloud platform has been designed from the ground up to behave, look, and feel like a single, seamless application. This provides a superior user experience and eliminates the need to maintain complex integrations between systems from different vendors - allowing users to drastically simplify the deployment process and improve team collaboration for better results.



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