

# CAPTURING QUALITY DATA FOR BETTER RESULTS

## TRANSCRIPTION OF NOTES INSERTS ERRORS INTO DATASETS

We live in a world governed by data. But much of the data generated in a fast-paced research and development (R&D) laboratory is still captured in notebooks and subject to transcription errors, which can be devastating to results down the line.



## A BETTER WAY TO ENSURE DATA QUALITY

Protecting your data capture process with the right laboratory informatics system can save time, energy, stress, and money. Unsurprisingly, in a recent survey of key companies in pharma and biotech, 70% listed 'increasing data usability in and out of the laboratory' as a top priority of their organizations.

And 42% of respondents expected to invest in an Electronic Lab Notebook (ELN) in the next few years<sup>1</sup>.



## ENSURE COMPLIANCE FROM DAY ONE

Data driven analysis governs and informs our work. We exist in a world of data driven decision-making. The quality of your data will determine the quality of your decisions. With the right ELN, the entire R&D process can flow with seamless, and comparatively worry-free assurance. But not all ELNs are created equal.



## DECISION-QUALITY IS LED BY DATA-QUALITY

The IDBS E-WorkBook Cloud platform has been designed from the ground up to behave, look, and feel like a single, seamless application. This provides a superior user experience, and eliminates the need to maintain complex integrations between systems from different vendors – allowing users to drastically simplify the deployment process and to focus on quality and innovation.



[READ THE FULL WHITE PAPER HERE.](#)

<sup>1</sup> 2015 Laboratory Knowledge Management Survey Results  
– Pharma IQ conducted April/ May 2015