

Start-Up Stadium at BIO 2016

Where start-ups pitch to the investment community
June 6-9, 2016 • San Francisco • convention.bio.org/startup

Johnson & Johnson INNOVATION | JLABS

The BIO International Convention regularly attracts 15,000 of the most powerful biotech and pharma players from 65 countries, offering powerful business partnering, networking and education that go far beyond professional development.

As the world's largest biotechnology event, BIO provides several specialized opportunities geared towards start-up and emerging companies.

The **Start-up Stadium** is a newly created event at BIO International Convention, designed to provide start-up companies with the opportunity to pitch to key members of the investment community, venture philanthropy groups, and BIO attendees.

Start-ups participating in the Stadium benefit from several opportunities: visibility in front of the investment community, live feedback from investor judges, and dramatic savings on access to the BIO One-on-One Partnering System and BIO 2016 educational sessions.

Companies pitching in the Start-Up Stadium have:

- Raised less than \$10 million since inception
- Fewer than 20 full-time employees
- No prior participation in the BIO Business Forum

How to enter to pitch in the Start-Up Stadium:

- One-page fact sheet or marketing brochure
- Biographies of company leadership
- Summary of existing investments and company ownership
- Email your submission to sarah.macdonald@massbio.org
- **Deadline to submit is May 20**

Start-Up Stadium at BIO 2016 Moscone Center

Tuesday, June 7 & Wednesday, June 8

11:00 AM – 1:00 PM

2:00 PM – 4:00 PM

Thursday, June 9

11:00 AM – 1:00 PM

• **Confirmed Judges Include:**

Bill & Melinda Gates Foundation

Faridan

Flagship Ventures

New Leaf Ventures

Sofinnova

SR One

• **TPG Biotech**

• **J&J Innovation**

Start-ups: 4 per hour, 5-7 minute pitch, 5-7 minutes written and oral feedback, 5 minutes turnaround-40 total

Fees: \$699 per start-up, includes one partnering registration and includes pitch session (Partnering registration is valued at \$3000)

Questions?

Contact Lisa to participate in the Start-up Stadium or visit convention.bio.org/startup +1.202.292.4666 or lsheer@bio.org