

Patient Advocacy Summit—September 28, 2016

The MassBio Patient Advocacy Summit has become a marquis event among industry patient advocacy professionals as well as disease foundations and patient organizations. The Summit is focused on showcasing best practices and cutting-edge examples of how life sciences companies can more fully incorporate the patient voice into the work they do—not just approaching regulatory applications or at commercialization, but throughout the drug development cycle.

This day-long event draws 200+ attendees and dozens of additional online viewers. The program includes panel discussions, case study presentations (spotlighting industry/patient partnerships), inspirational keynote addresses, as well as a networking breakfast, lunch and cocktail reception.

Sponsorship for this event also helps underwrite subsidized registration for patient organizations and advocacy groups.

Contact Erica Feinberg at Erica.Feinberg@massbio.org for more information.



2016 MassBio Patient Advocacy Summit Sponsorship

	Platinum		Gold		Silver
	Reception Sponsor	Speaking Sponsor	Program Sponsor	Internet or Giveaway Sponsor	Patient Sponsor
	\$15,000 <i>One available</i>	\$10,000 <i>Five available</i>	\$5,000 <i>Five available</i>	\$2,500 <i>One Available</i>	\$750
Complimentary Meeting Registrations	5 seats to Summit 5 additional seats to Reception	3 seats	2 seats	2 seats	3 seats (2 for patient partners, one for sponsor)
Preview of registration list <i>(company names & job titles)</i>	Yes	Yes	Yes	Yes	No
Acknowledgement in Marketing Collateral and Website	Yes – most prominent placement	Yes – most prominent placement	Yes – prominent placement	Yes – prominent placement	Yes – prominent placement
Promotional Gift to be distributed	No	No	No	Yes	No
Event Signage	Yes – most prominent placement	Yes – most prominent placement	Yes – prominent placement	Yes – prominent placement	Yes – prominent placement
Press Release Acknowledgement	Yes	Yes	Yes	Yes	Yes
Event speaking role	Yes – Introduction or toast	Yes – panelist, moderator or keynote introduction	No	No	No

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