



**MassBio**

MASSACHUSETTS BIOTECHNOLOGY COUNCIL

**Corporate Social Responsibility:  
For-Profit/Non-Profit Partnership with Purpose**  
**Wednesday, October 18, 2017**



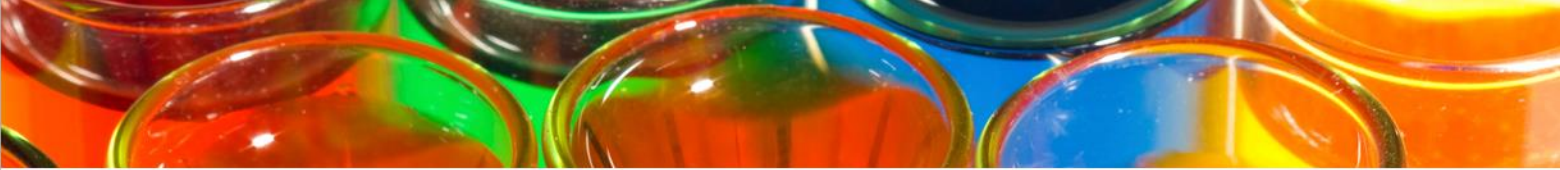
## Corporate Social Responsibility: For-Profit/Non-Profit Partnership with Purpose

### Speakers:

- **Chloe Hansen-Toone**, MBA, Director, Corporate Social Responsibility, Thermo Fisher Scientific
- **Steven Holtzman**, President & Chief Executive Officer, Decibel Therapeutics
- **Melissa Small**, MBA, Global Manager, Corporate Responsibility, Community & Partnerships, MilliporeSigma
- **Michael Vasconcelles**, MD, Chief Medical Officer, Unum Therapeutics, Inc.

### Moderator:

- **Sarah MacDonald**, Executive Director, Life Science Cares



## CSR or Corporate Citizenship

CSR or corporate citizenship is how a company exercises its rights, responsibilities, obligations, and privileges within our local and global societies.

*Boston College Center for Corporate Citizenship*

*Includes:*

- *Philanthropy*
- *Volunteerism*
- *Patient access*
- *Advocacy*
- *Environmental/sustainability efforts*
- *Fair labor practices*



## Corporate Social Responsibility: For-Profit/Non-Profit Partnership with Purpose

### Speakers:

- **Chloe Hansen-Toone**, MBA, Director, Corporate Social Responsibility, Thermo Fisher Scientific
- **Steven Holtzman**, President & Chief Executive Officer, Decibel Therapeutics
- **Melissa Small**, MBA, Global Manager, Corporate Responsibility, Community & Partnerships, MilliporeSigma
- **Michael Vasconcelles**, MD, Chief Medical Officer, Unum Therapeutics, Inc.

### Moderator:

- **Sarah MacDonald**, Executive Director, Life Science Cares



## Upcoming MassBio Forums

**October 31:** Going Virtual with CROs: Accelerating Product Development While Minimizing Organizational Scale; **CRO/CMO**

**November 9:** Clinical Trial Optimization via Simulations; **BSCMCT**

**November 15:** The NIH is Open for Business - Leveraging the NIH for Technology Development and Commercial Success including one-on-one Meeting Opportunities; **EU**



**Topics to include:**

- Varied Approaches to Patient Advocacy Among Companies
- Patient-driven Research and Development
- Thinking Globally: Navigating the Regulatory Environment
- Patient Voice in Discovery

**Sponsors and Speakers include:**

Sanofi Genzyme, Biogen, bluebird bio, Alkermes, Enzyvant, WAVE Life Science, CRISPR Therapeutics, The Angel Fund/Umass, and more!

- Contact Erica Feinberg at [Erica.Feinberg@massbio.org](mailto:Erica.Feinberg@massbio.org) for