



## **MassBio 2018 Petri Dish Nonprofit Pitch Challenge Application** November 8, 2018

The Massachusetts Biotechnology Council announces the inaugural Petri Dish Nonprofit Pitch Challenge to help facilitate innovation and grow awareness of the nonprofit community in our life sciences and healthcare ecosystem. Six Massachusetts-based nonprofits will be selected to pitch to an expert panel of judges, competing for a free one-year MassBio nonprofit membership and an award of \$2,500 courtesy of Life Science Cares.

MassBio is the Commonwealth's life sciences non-profit trade organization, representing 1,100 biotechnology companies, academic institutions, disease foundations and other organizations involved in life sciences and healthcare. MassBio is committed to advancing Massachusetts' leadership in the life sciences to grow the industry, add value to the healthcare system and improve patient lives.

Six finalists will be invited to pitch live on November 8<sup>th</sup>. The event will include elevator pitch coaching for all eligible nonprofit applicants. After the six pitches have been presented, all attendees will enjoy a speed networking reception while the judges deliberate. This event will be a unique opportunity to interact with other life science and healthcare nonprofits and supporters. Attendees and applicants must be 21 years or older.

See complete event details and agenda [here](#).

### **Specifics on the Awards**

The winning non-profit, as selected by the panel of judges, will receive a one-year MassBio nonprofit membership, starting on Dec 1 2018 – Nov 30, 2019 and an award of \$2,000 provided by Life Science Cares. First and second runners-up will receive AmEx gift cards of \$250 and \$150 respectively.

### **Eligibility Criteria**

Massachusetts-based must have a clear and established mission relating to life sciences or healthcare. The committee will select participants from the application pool, based on its sole discretion and meeting appropriate eligibility criteria. Full eligibility criteria are in the application below. Potential applicants seeking clarification on their eligibility should contact [forums@massbio.org](mailto:forums@massbio.org).

### **Deadline**

Completed applications should be e-mailed to [forums@massbio.org](mailto:forums@massbio.org) by 5:00pm ET, October 10th, 2018. **Six finalists will be chosen and notified by October 26<sup>th</sup>.**

Judging will occur on November 8<sup>th</sup>, 2018 at the Petri Dish Nonprofit Pitch Challenge.

**Petri Dish Nonprofit Pitch Challenge Application**

**Section 1: Eligibility Criteria**

**1). Are you a nonprofit organization located in Massachusetts?**

Yes  No

**2). Do you have a clear and established mission related to life sciences or healthcare?**

Yes  No

**3). Do you have 501C3 tax status?**

Yes  No

**4). Number of paid employees: \_\_\_\_\_**

**5). Annual operating income: \_\_\_\_\_**

**6). Web site address: \_\_\_\_\_**

**Section 2: Organization Information**

<b>Organization Name:</b>	
<b>Address, City, State, Zip:</b>	
<b>Primary contact for application:</b>	Name: E-mail address: Telephone: 21 years of age or over? Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>Contact presenting the pitch if selected for judging:</b>	Name: E-mail address: Telephone:

	21 years of age or over? Yes <input type="checkbox"/> No <input type="checkbox"/>
<b>Management Structure: (check those that apply)</b>	Founder(s) or Executive Director <input type="checkbox"/> Senior Leadership Team <input type="checkbox"/> Advisory Board <input type="checkbox"/> Board of Directors <input type="checkbox"/> Other staff in place: FTEs <input type="checkbox"/> # FTEs _____ Other staff in place: Volunteer <input type="checkbox"/> # Volunteers <input type="checkbox"/> In planning stages for other staffing <input type="checkbox"/>
<b>How are operations funded and staffed?</b>	
<b>Describe plans for organizational structure and target date for initiation of operations</b>	

**Section 3: Organization Mission and Focus** – Provide succinct responses to the following pitch components.

<b>What is your mission?</b>	
<b>What is your approach and what makes it unique?</b>	
<b>How do you measure success</b>	

Please submit your application by 5:00pm ET, October 10<sup>th</sup>, 2018 to [forums@massbio.org](mailto:forums@massbio.org).