

# State of Possible Conference & Celebration

## MassBio's Annual Meeting

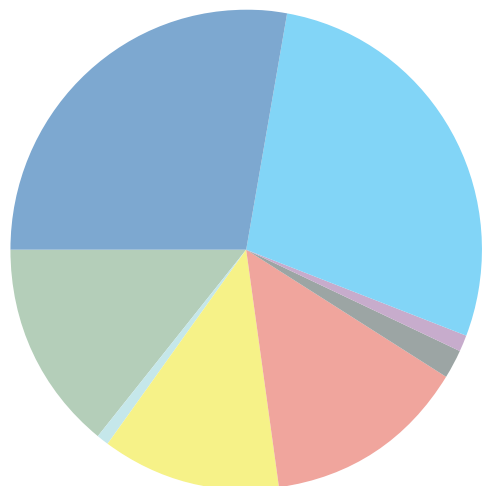
### March 27-28, 2019

In 2019, MassBio's Annual Meeting will be taken to the next level, rebranded as the State of Possible Conference to celebrate what's now possible in the industry that wasn't five or 10 years ago. The two-day event will draw over 600 industry leaders from Massachusetts and beyond to debate the most timely and critical challenges facing the life sciences to ensure we can continue this incredible success.

#### Event Statistics

**600+**  
Expected Attendees

#### Attendance by Title



- C-Suite – 28%
- Director – 28%
- VP – 14%
- Manager – 14%
- Other – 12%
- Legal – 2%
- Finance/HR – 1%
- Scientist – 1%

#### Event Highlights

Attendees will hear from the brightest minds in the industry through keynotes, panel discussions, ample networking opportunities, and what we're calling *Possible Talks*, 15-minutes of inspiring and engaging content in the style of a TED Talk. The event will recognize and award those leaders who fight every day to improve the lives of patients and those around them, and will include a celebration of the incredible advances made possible by the life sciences industry in Massachusetts through a reception at the Museum of Science.

#### Sponsorship & Exhibition

Sponsorship opportunities range from \$5,000-\$75,000 and may include speaker roles, exhibit space and acknowledgment during plenary & networking sessions.

With the addition of our offsite celebration and a variety of sponsorship levels, each option can be tailored to best fit your organization's marketing goals.

#### Contact

To express interest in sponsoring or exhibiting at this event, contact Laura Rudberg at 617-674-5121 or [laura.rudberg@massbio.org](mailto:laura.rudberg@massbio.org).

## #STATEOFPOSSIBLE



# State of Possible Celebration

## Sponsorship Opportunities

**PLATINUM:**  
Sole Sponsorship of  
Evening at the Museum  
\$75,000 (One Available)

**GOLD:**  
Shared Sponsorship of  
Evening at the Museum  
\$50,000 (Two Available)

**SILVER:**  
Museum Exhibit Sponsor  
\$15,000 (Four Available)

	PLATINUM	GOLD	SILVER
Complimentary Event Tickets	15	10	5
Preview of Registration List (company names & job titles)	Hexagon	Hexagon	Hexagon
Acknowledgement in Marketing Collateral & Website	Hexagon Most prominent placement	Hexagon Prominent placement	Hexagon
Ad in Program Guide	Hexagon Full page Most prominent placement	Hexagon Full page Prominent placement	Hexagon Full page
Promotional Gift for Distribution	Hexagon		
Event Signage	Hexagon Most prominent placement Logo on step and repeat at event Logo outside Museum	Hexagon Prominent placement Shared branding of step and repeat	Hexagon Company branding of a museum exhibit
Press Release Acknowledgement	Hexagon	Hexagon	Hexagon
Event Speaking Role	Hexagon Presenter of the PATIENTDRIVEN® award	Hexagon Remarks or Toast	