

Patient Advocacy Summit

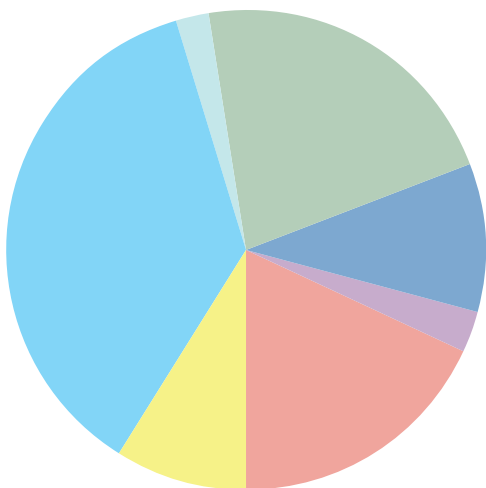
Fall 2019

A marquis event among industry and advocacy professionals as well as disease foundations and patient organizations, the Patient Advocacy Summit is focused on showcasing best practices and cutting-edge examples of how life sciences companies can more fully incorporate the patient voice into the work they do—not just approaching regulatory applications or at commercialization, but throughout the drug development cycle.

Event Statistics

250+
Expected Attendees

Attendance by Title



- Director – 37%
- Manager – 22%
- VP – 18%
- Other – 10%
- C-Suite – 9%
- Scientist – 3%
- Legal – 2%

Event Highlights

The program includes panel discussions, case study presentations (spotlighting industry/patient partnerships), an inspirational keynote address, as well as a networking breakfast, lunch and cocktail reception.

Sponsorship

Sponsorship levels range from \$2,500 - \$10,000. Opportunities include branding, speaking opportunities and complimentary registrations.

Contact

To express interest in sponsoring this event, contact Laura Rudberg at 617-674-5121 or laura.rudberg@massbio.org.

#PATIENTDRIVEN®

Patient Advocacy Summit Fall 2019

Sponsorship Opportunities

PLATINUM:
Reception Sponsor
\$15,000 (One Available)

GOLD:
Presenting Sponsor
\$10,000 (Five Available)

SILVER:
Program Sponsor
\$5,000 (Three Available)

COPPER:
Internet or Giveaway Sponsor
\$2,500 (Three Available)

Complimentary
Event Registrations

5

3

2

2

Event Speaking Role



Logo on Event Signage



Promotional Gift
for Distribution



Preview of Registration List
(company names & job titles)



Acknowledgement in
Marketing Collateral
& Website



Press Release
Acknowledgement

