

# Digital Health Impact 2019

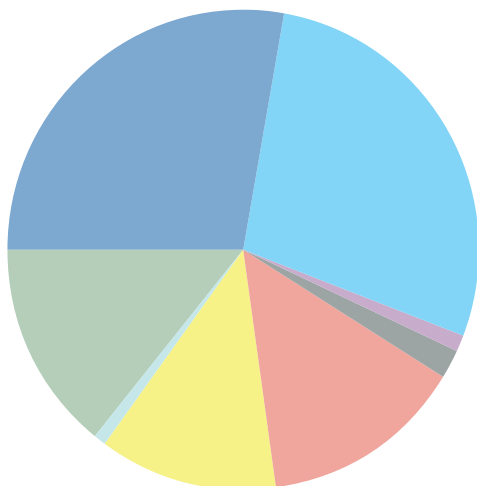
## September 9th, 2019

The convergence between digital health and the life sciences is creating new opportunities to transform patient care as well as drug discovery and development. The digital health field, our knowledge base, talent pool, and capital resources however, must first be strengthened across Massachusetts for life sciences companies to truly capitalize on the full potential of digital health technologies.

### Event Statistics

250+  
Expected Attendees

### By Title



- C-Suite – 28%
- Director – 28%
- VP – 14%
- Manager – 14%
- Other – 12%
- Legal – 2%
- Finance/HR – 1%
- Scientist – 1%

### Event Highlights

Join MassBio for our inaugural Digital Health Impact 2019 as we examine the current state of digital health as it relates to therapies in Massachusetts, the challenges facing its growth here, and the opportunities for Massachusetts to lead. Through keynotes, panel discussions, and case studies, we'll explore new strategies for therapeutics and digital health innovators to converge and ultimately deliver better outcomes for patients.

### Sponsorship

Sponsorship levels range from \$2,500 - \$20,000. Opportunities include branding, speaking opportunities and complimentary registrations.

### Contact

To express interest in sponsoring this event, contact Laura Rudberg at 617-674-5121 or [laura.rudberg@massbio.org](mailto:laura.rudberg@massbio.org).

**#PATIENTDRIVEN®**

# Digital Health Impact 2019

September 9th, 2019

## Sponsorship Opportunities

### PLATINUM:

Reception Sponsor  
\$20,000 (One Available)

### GOLD:

Presenting Sponsor  
\$10,000 (Five Available)

### SILVER:

Break or Lunch Sponsor  
\$5,000 (Two Available)

### COPPER:

Internet or Giveaway Sponsor  
\$2,500 (Three Available)

Complimentary  
Event Registrations

5

3

2

2

Event Speaking Role



Logo on Event Signage



Promotional Gift  
for Distribution



Preview of Registration List  
(company names & job titles)



Acknowledgement in  
Marketing Collateral  
& Website



Press Release  
Acknowledgement

