

24TH MASSBIO GOLF CLASSIC TO BENEFIT MASSBIOED

FRIDAY, SEPTEMBER 14TH • THE INTERNATIONAL, BOLTON, MA



SPONSORSHIP OPPORTUNITIES

Why sponsor the 24th Annual MassBio Golf Classic to benefit MassBioEd?

- MassBio's Golf Classic is a great way to **improve your organization's visibility** and profile in the industry.
- Position yourself amongst the **top life sciences companies** in Massachusetts! Over **100 companies** were represented last year.
- Get in front of the right people - each year **over 200 high-level life science professionals** attend this event.
- Our sponsors and golfers come back year after year because of the **opportunity for networking** in a relaxed, fun setting.
- We work with you to **meet your marketing goals** while staying within your budget.
- Get noticed within the MassBio network! We promote this event to our **database of 20,000 individuals** in or connected to the life sciences.
- Become recognized as helping **build the future of the life science workforce**.

With a variety of sponsorship levels, you can choose the option that best fits your organization.



This September, MassBio hosts its 24th annual Golf Classic to benefit the MassBioEd Foundation—our industry’s commitment to training the workforce of today and tomorrow. MassBioEd’s mission is to build a sustainable life sciences workforce in the region through educational programs that inspire and propel students, engage and excite teachers, and illuminate the pathway from the classroom to careers. All proceeds from this tournament will be used to support the MassBioEd Foundation in fulfilling its mission.

In 2017, through the generous support of its corporate partners, MassBioEd:

- Reached over 10,000 students through lab-based activities and college & career exploration experiences,
- Delivered 15 BioTeach Professional Development workshops of biotechnology lab-based curriculum plus an intensive week-long Summer Institute, training a total of 140 educators from 75 public schools,
- Held 20 College & Career Exploration plus 7 Speakers in Schools events for 1,188 students thank you to our 150+ industry volunteers,
- Provided grants for needed equipment and supplies to 41 public schools,
- Provided job trends reporting to help align education programs with industry needs.

We can only sustain and grow such efforts with your support. Your commitment supports the cultivation of the next generation of life scientists, the discoveries they’ll make and the patients they’ll serve. Partner with MassBioEd today! We hope to see you at the Golf Classic on Friday, September 14th.

Sincerely,

Handwritten signature of Bob Coughlin.

Bob Coughlin
President & CEO
MassBio

Handwritten signature of Peter Abair.

Peter Abair
Executive Director
MassBioEd

SPONSORSHIP OPPORTUNITIES

Premier Sponsor - \$15,000

- Giveaway item with company logo distributed to every golfer
- Complimentary foursome
- Company logo on two holes
- Branding as premier sponsor in program and onsite signage
- Option to participate in award program at reception

Lunch Sponsor - \$8,500

- Complete marketing as lunch sponsor in program and on site
- Sign at the lunch snack shack
- Optional company rep at snack shack, where lunch is delivered
- Company logo on one hole

Beverage Carts Sponsor - \$7,500*

- Two company branded beverage carts
- Marketing as beverage cart sponsor in program
- Optional company rep following beverage cart
- Company logo on one hole

GPS Sponsor - \$5,000

- Ad graphic on all GPS devices in carts
- Company logo on one hole

Hole-in-One or Longest Distance Sponsor - \$2,500

(does not include any pre-event/on-site marketing)

- Company logo on Hole-in-One or Longest Distance contest sign
- One complimentary golf registration

Driving Range or Putting Green Sponsor - \$1,500

(does not include any pre-event/on-site marketing)

- Company logo on putting green sign
- One complimentary golf registration

Reception Sponsor - \$14,000

- Signs throughout reception area acknowledging sponsorship
- Complimentary foursome
- Company logo on two holes
- Branding as reception sponsor in program and onsite signage
- Option to participate in award program or make formal remarks at reception

Breakfast Sponsor - \$8,500

- Complete marketing as breakfast sponsor in program and on site
- Signage at breakfast table
- Company logo on one hole

Golf Cart Sponsor - \$7,500

- Company logo sign on back of each cart
- Company logo on one hole

Give-away Sponsor - \$6,000

- Company logo on give-away of choice with approval from MassBioEd
- Company logo on one hole

Field Goal Sponsor - \$5,000

- Company logo at tee of field goal holes
- Branding as field goal sponsor in program

Water Sponsor - \$2,000

(does not include any pre-event/on-site marketing)

- Company logo on bottles of water (2 per cart)
- One complimentary golf registration

Hole Sponsor - \$500

(does not include any pre-event/on-site marketing)

- Company logo on one hole day of event